

# TOROS ÜNİVERSİTESİ

Vocational School  
Graphic Design

## Course Information

PROFESSIONAL ENGLISH					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
ING201	Fall	2	0	2	2

<b>Prerequisites and co-requisites</b>	NONE
<b>Language of instruction</b>	Turkish
<b>Type</b>	Required
<b>Level of Course</b>	Associate
<b>Lecturer</b>	Lec. Bilgenur HAYAT
<b>Mode of Delivery</b>	Face to Face
<b>Suggested Subject</b>	none
<b>Professional practise ( internship )</b>	None
<b>Objectives of the Course</b>	Students terms used in the industry, the meaning and content of professional terms that may be encountered in various projects, reading and reading comprehension in vocational subjects, provided the development of vocabulary.
<b>Contents of the Course</b>	Considering the level of the class, "upper-intermediate" and "advanced" level on the books and / or instructional material used; listening, speaking, reading and writing skills are built application developers. Students are expected to develop vocabulary in the graphics area

## Learning Outcomes of Course

#	Learning Outcomes
1	Giving the course content
2	to learn about what basic colour theory mean
3	to learn about what the colour harmony is.
4	to undertand the different readings of the same and different colours
5	to learn the meaning of graphic design terms
6	to understand to be creative and creative methods
7	to learn about the differences between ladies and gentlemen in graphic designing

## Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Basic colour theory	Lecture, discussion, practice
2	Colour harmony	Lecture, discussion, practice
3	Colour context	Lecture, discussion, practice
4	Graphic design terms	Lecture, discussion, practice
5	graphic design terms	Lecture, discussion, practice
6	graphic design terms	Lecture, discussion, practice
7	graphic design terms	Lecture, discussion, practice
8		

9	Creativity in Graphic Design	Lecture, discussion, practice
10	Creativity in Graphic Design	Lecture, discussion, practice
11	Creativity in Graphic Design	Lecture, discussion, practice
12	Creativity in Graphic Design	Lecture, discussion, practice
13	designing for ladies and gentlemen	Lecture, discussion, practice
14	designing for ladies and gentlemen	Lecture, discussion, practice
15	designing for ladies and gentlemen	Lecture, discussion, practice
16	Final Exam	

## Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
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## Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

## Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	Giving the course content	1,10	1,2
2	to learn about what basic colour theory mean	2	1,2
3	to learn about what the colour harmony is.	2	1,2
4	to undertand the different readings of the same and different colours	6	1,2
5	to learn the meaning of graphic design terms	7	1,2
6	to understand to be creative and creative methods	8	1,2
7	to learn about the differences between ladies and gentlemen in graphic designing	1	1,2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

## Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	2	28
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	1	14
3	Presentation and Seminar Preparation	0	0	0
4	Web Research, Library and Archival Work	0	0	0
5	Document/Information Listing	0	0	0
6	Workshop	1	2	2
7	Preparation for Midterm Exam	0	0	0
8	Midterm Exam	1	2	2
9	Quiz	1	2	2
10	Homework	1	2	2
11	Midterm Project	1	2	2
12	Midterm Exercise	0	0	0
13	Final Project	1	2	2

14	Final Exercise	1	2	2
15	Preparation for Final Exam	1	2	2
16	Final Exam	1	2	2
				<b>60</b>