

TOROS ÜNİVERSİTESİ

Vocational School
Graphic Design

Course Information

| PROJECT | | | | | |
|---------|----------|-------------|----------|-----------------|-------------|
| Code | Semester | Theoretical | Practice | National Credit | ECTS Credit |
| | | Hour / Week | | | |
| GRF256 | Spring | 2 | 2 | 3 | 5 |

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|--------------------------------------|--|
| Prerequisites and co-requisites | None |
| Language of instruction | Turkish |
| Type | Required |
| Level of Course | Associate |
| Lecturer | Lec. Hülya GÜNDOĞDU |
| Mode of Delivery | Face to Face |
| Suggested Subject | None |
| Professional practise (internship) | None |
| Objectives of the Course | Determination of the design project by the student, research by the student, analysis and thesis writing to ensure that the report can be made. The problem is to develop design proposals for the identified project. |
| Contents of the Course | Design project discovery, report preparation and create the design recommendations. |

Learning Outcomes of Course

| # | Learning Outcomes |
|---|--|
| 1 | Be able to develops practical skills, research methods. |
| 2 | Be able to convert a design problem to the project. |
| 3 | Be able to plan the process steps of a work that,. |
| 4 | Be able to write a project report. |
| 5 | Be able to apply the methods of the review and analysis. |
| 6 | Be able to improve the design recommendations. |
| 7 | Be able to apply the design production methods. |
| 8 | Be able to project exhibition and presentation skills. |

Course Syllabus

| # | Subjects | Teaching Methods and Technics |
|---|--|-------------------------------|
| 1 | Discussion on the scope, objectives and project preparation of the course. | Lecture |
| 2 | Research methods and project writing rules. | Lecture |
| 3 | Discuss each student's original project idea development. | Lecture, discussion |
| 4 | Evaluation of project proposals. | Lecture and sample |
| 5 | Source and document research related to the projects that have been established. | Lecture, discussion |
| 6 | Source and document research related to the projects that have been established. | Lecture, discussion |
| 7 | The name of the thesis, its scope is planned and presented as a report. | Lecture, discussion |
| 8 | Mid-term Exam | |
| 9 | Project research, review of documents, interpretation and taking notes | Lecture, discussion, practice |

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|----|--|-------------------------------|
| 10 | Project research, review of documents, interpretation and taking notes | Lecture, discussion, practice |
| 11 | Writing review and correction. | Lecture, discussion, practice |
| 12 | Preliminary presentation and group criticism. | Lecture, discussion, practice |
| 13 | Preparation of the project report according to thesis writing rules. | Lecture, discussion, practice |
| 14 | Presentation and criticism of project report. | Lecture, discussion, practice |
| 15 | Evaluation of project report and project. | Lecture, discussion, practice |
| 16 | Final Exam | |

Course Syllabus

| # | Material / Resources | Information About Resources | Reference / Recommended Resources |
|---|---|-----------------------------|-----------------------------------|
| 1 | Becer,Emre, İletişim ve Grafik Tasarım | | |
| 2 | Alice Twemlow, Grafik Tasarım Ne İçindir? | | |
| 3 | Tunalı İsmail, Tasarım Felsefesine Giriş | | |

Method of Assessment

| # | Weight | Work Type | Work Title |
|---|--------|---------------|---------------|
| 1 | 40% | Mid-Term Exam | Mid-Term Exam |
| 2 | 60% | Final Exam | Final Exam |

Relationship between Learning Outcomes of Course and Program Outcomes

| # | Learning Outcomes | Program Outcomes | Method of Assessment |
|---|--|------------------|----------------------|
| 1 | Be able to develops practical skills, research methods. | 2 | 1,2 |
| 2 | Be able to convert a design problem to the project. | 2,10 | 1,2 |
| 3 | Be able to plan the process steps of a work that,. | 3 | 1,2 |
| 4 | Be able to write a project report. | 7 | 1,2 |
| 5 | Be able to apply the methods of the review and analysis. | 3 | 1,2 |
| 6 | Be able to improve the design recommendations. | 2,3 | 1,2 |
| 7 | Be able to apply the design production methods. | 2,3 | 1,2 |
| 8 | Be able to project exhibition and presentation skills. | 10 | 1,2 |

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

Work Load Details

| # | Type of Work | Quantity | Time (Hour) | Work Load |
|----|---|----------|-------------|-----------|
| 1 | Course Duration | 14 | 4 | 56 |
| 2 | Course Duration Except Class (Preliminary Study, Enhancement) | 14 | 4 | 56 |
| 3 | Presentation and Seminar Preparation | 0 | 0 | 0 |
| 4 | Web Research, Library and Archival Work | 4 | 3 | 12 |
| 5 | Document/Information Listing | 1 | 2 | 2 |
| 6 | Workshop | 0 | 0 | 0 |
| 7 | Preparation for Midterm Exam | 1 | 2 | 2 |
| 8 | Midterm Exam | 1 | 1 | 1 |
| 9 | Quiz | 0 | 0 | 0 |
| 10 | Homework | 0 | 0 | 0 |

| | | | | |
|----|----------------------------|---|---|------------|
| 11 | Midterm Project | 0 | 0 | 0 |
| 12 | Midterm Exercise | 0 | 0 | 0 |
| 13 | Final Project | 0 | 0 | 0 |
| 14 | Final Exercise | 0 | 0 | 0 |
| 15 | Preparation for Final Exam | 1 | 2 | 2 |
| 16 | Final Exam | 1 | 1 | 1 |
| | | | | 132 |