

# TOROS ÜNİVERSİTESİ

Vocational School  
Oral And Dental Health

## Course Information

CLİNICAL MANAGEMENT					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
ADS146	Spring	2	0	2	0

<b>Prerequisites and co-requisites</b>	
<b>Language of instruction</b>	Turkish
<b>Type</b>	Required
<b>Level of Course</b>	Associate
<b>Lecturer</b>	Mehmet YILDIZ, Lec.
<b>Mode of Delivery</b>	Face to Face
<b>Suggested Subject</b>	
<b>Professional practise ( internship )</b>	None
<b>Objectives of the Course</b>	The Clinical Management Course aims to provide an overview of the administrative and management activities of private and public institutions that will provide Oral and Dental Health Services and gain information about the legislation.
<b>Contents of the Course</b>	Management Activities in Health Institutions, Financial Management, Cost Management, Resource Planning as well as Service Marketing topics.

## Learning Outcomes of Course

#	Learning Outcomes
1	Has conceptual knowledge about Health Institutions Management.
2	Has conceptual knowledge about Financial Management in Health Institutions.
3	Has conceptual knowledge about cost management in health institutions.
4	Has conceptual knowledge about Resource Planning in Health Institutions.
5	Have conceptual knowledge about Health Services Marketing.

## Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Health and Medical Services	Lecture, Presentation
2	Health Institutions and Functions	Lecture, Presentation
3	Health Institutions Administration	Lecture, Presentation
4	Human Resources Management in Health Institutions	Lecture, Presentation
5	Quality Management in Health Institutions	Lecture, Presentation
6	Performance Measurement in Health Institutions	Lecture, Presentation
7	Customer Satisfaction in Health Institutions	Lecture, Presentation
8	Mid-Term Exam	
9	Resource Planning in Health Institutions	Lecture, Presentation
10	Financial Management in Health Institutions	Lecture, Presentation
11	Cost Management in Health Institutions	Lecture, Presentation

12	Health Services Marketing	Lecture, Presentation
13	Dental Practice Legislation	Lecture, Presentation
14	Forensic Dentistry	Lecture, Presentation
15	General Assessment	Lecture, Presentation
16	Final Exam	

## Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	Dört Elli Diş Hekimliğinde Yardımcı Personel ve Klinik Yönetimi, Prof. Dr. Mehmet Ali KILIÇARSLAN, 2013, Palme Yayıncılık		
2	Diş Hekimliği Muayanehanesi Yönetim Sistemi, Zeynep BEBEK, 2014, Türk Dişhekimleri Birliği		
3	Sağlık Kurumları Yönetimi, Prof. Dr. Şahin Kavuncubaşı, 2010, Anadolu Üniversitesi Yayını		
4	Sağlık Kurumlarında Maliyet Yönetimi, Doç. Dr. Hamdi Ergin GÜNDÜZ, 2009, Anadolu Üniversitesi Yayını		
5	Sağlık Kurumlarında Finansal Yönetim, Doç. Dr. Nermin ÖZGÜLBAŞ, 2010, Anadolu Üniversitesi Yayını		
6	Sağlık Hizmetleri Pazarlaması, Prof. Dr. Yavuz ODABAŞI, 2010, Anadolu Üniversitesi Yayını		
7	Sağlık Kurumlarında Kaynak Planlaması, Prof. Dr. Ali Ekrem ÖZKUL, 2010, Anadolu Üniversitesi Yayını		

## Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

## Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	Has conceptual knowledge about Health Institutions Management.	1,2	1,2
2	Has conceptual knowledge about Financial Management in Health Institutions.	1,2	1,2
3	Has conceptual knowledge about cost management in health institutions.	1,2	1,2
4	Has conceptual knowledge about Resource Planning in Health Institutions.	1,2	2
5	Have conceptual knowledge about Health Services Marketing.	1,2	2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

## Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	2	28
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	3	42
3	Presentation and Seminar Preparation	0	0	0
4	Web Research, Library and Archival Work	0	0	0
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0

7	Preparation for Midterm Exam	1	8	8
8	Midterm Exam	1	1	1
9	Quiz	0	0	0
10	Homework	0	0	0
11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	0	0	0
14	Final Exercise	0	0	0
15	Preparation for Final Exam	1	10	10
16	Final Exam	1	1	1
				<b>90</b>