TOROS ÜNİVERSİTESİ

Faculty Of Health Scıences

Course Information

HEALTHCARE MANAGEMENT II					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
SKY215	Fall	3	0	3	5

Prerequisites and co-requisites	-
Language of instruction	Turkish
Type	Required
Level of Course	Bachelor's
Lecturer	Assoc.Prof.Dr. Abdullah ÇALIŞKAN
Mode of Delivery	Face to Face
Suggested Subject	-
Professional practise (internship)	None
Objectives of the Course	The purpose of this course is to provide information on issues such as patient rights, responsibilities, marketing management in health care, patient safety, productivity management, national and international health organizations.
Contents of the Course	Patient rights, responsibilities Marketing Management in Healthcare Patient and Employee Security Performance Management in Health Institutions Productivity Management Accreditation in Health Organizations Benefiting from Outsourching in Healthcare Administration Usage Management in Health Institutions Management National Health Organizations-I International Health Organizations-II

Learning Outcomes of Course

#	Learning Outcomes
1	To be able to explain patients rights and patients responsibilities.
2	To be able to explain patient and employee safety.
3	To be able to explain marketing in health services.
4	To be able to explain accreditation.

Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Patient rights, responsibilities	Lecture, discussion, examples
2	Marketing Management in Healthcare-I	Lecture, discussion, examples
3	Marketing Management in Healthcare-II	Lecture, discussion, examples
4	Patient and Employee Security-I	Lecture, discussion, examples
5	Patient and Employee Security-II	Lecture, discussion, examples
6	Performance Management in Health Institutions-I	Lecture, discussion, examples
7	Performance Management in Health Institutions-II	Lecture, discussion, examples
8	Midterm Exam	
9	Productivity Management	Lecture, discussion, examples
10	Accreditation in Health Organizations	Lecture, discussion, examples
11	Benefiting from Outsourching in Healthcare Administration	Lecture, discussion, examples

12	Usage Management in Health Institutions Management	Lecture, discussion, examples
13	National Health Organizations-I	Lecture, discussion, examples
14	International Health Organizations-II	Lecture, discussion, examples
15	Preparation for the Final Exam	Lecture, discussion, examples
16	Final Exam	

Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	IntroductiontoHealthCare Management Nancy H. Shanks Jones&BartlettPublIncorporated 2016		
2	World Health Organization (2001). Quality of care: patient safety. World Health Organization Executive Board		
3	World Health Organization (2004). World alliance for patient safety forward programme,		
4	Hastane ve Sağlık Kurumları Yönetimi Selami Yıldırım, Şahin Kavuncubaşı Siyasal Kitabevi 2015		

Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	To be able to explain patients rights and patients responsibilities.	3	1,2
2	To be able to explain patient and employee safety.	3	1,2
3	To be able to explain marketing in health services.	1	1,2
4	To be able to explain accreditation.	12	1,2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	3	42
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	3	42
3	Presentation and Seminar Preparation	0	0	0
4	Web Research, Library and Archival Work	0	0	0
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	0	0	0
8	Midterm Exam	1	1	1
9	Quiz	0	0	0
10	Homework	0	0	0
11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0

13	Final Project	0	0	0
14	Final Exercise	0	0	0
15	Preparation for Final Exam	1	14	14
16	Final Exam	1	1	1
				100