TOROS ÜNİVERSİTESİ

Faculty Of Economic, Administrative And Social Sciences International Finance (English)

Course Information

INTERNATIONAL CORPORATE FINANCE						
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit	
		Hour / Week	2			
INF308	Spring	3	0	3	5	

Prerequisites and co- requisites	
Language of instruction	English
Туре	Required
Level of Course	Bachelor's
Lecturer	
Mode of Delivery	Face to Face
Suggested Subject	
Professional practise (internship)	None
Objectives of the Course	This course aims to provide necessary information about personnel banking including its functions in an economy, its importance for households, and types of banks loans to households.
Contents of the Course	The global and local dimensions of personnel banking, consumer loans, credit cards, banks deposit cards, EFT, internet banking, phone banking, call centers, marketing of personnel banking services.

Learning Outcomes of Course

#	Learning Outcomes
1	Be able to diversifies and organizes banking techniques
2	Adapts financial innovations to banking transactions
3	Evaluate banking transactions.
4	Apply banking transactions.
5	Recognize banking transactions

Course Syllabus

#	Subjects	Teaching Methods and Technics
1	The definition of personnel banking	lecture
2	The evolution of personnel banking	lecture
3	The definition and functions of consumer loans	lecture
4	Bansk deposit cards	lecture
5	Credit card types, their functions, and rules	lecture
6	Call centers	lecture
7	Other consumer loans, their types and structures	
8	Mid-term	
9	Electronic banking and fund transfer	lecture
10	Internet bankign	lecture
11	Internet banking	lecture

12	The place of personnel banking in the banking sector	lecture
13	Students presentations	
14	Students presentations	
15	Students presentations	
16	Final Exam	

Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1			
2			
3			

Method of Assessment

# Weight Work Type Work Title		Work Title	
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	Be able to diversifies and organizes banking techniques	2,6	1,2
2	Adapts financial innovations to banking transactions	1,4	1,2
3	Evaluate banking transactions.	2,4	1,2
4	Apply banking transactions.	1,2	1,2
5	Recognize banking transactions	2,6	1,2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	3	42
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	3	42
3	Presentation and Seminar Preparation	1	10	10
4	Web Research, Library and Archival Work	0	0	0
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	1	15	15
8	Midterm Exam	1	2	2
9	Quiz	0	0	0
10	Homework	2	8	16
11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	0	0	0
14	Final Exercise	0	0	0
15	Preparation for Final Exam	1	20	20
16	Final Exam	1	3	3