# TOROS ÜNİVERSİTESİ

#### Faculty Of Economic, Administrative And Social Sciences International Finance (English)

### **Course Information**

RESEARCH METHODS							
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit		
		Hour / Week					
MAN214	Spring	3	0	3	5		

Prerequisites and co- requisites	
Language of instruction	English
Туре	Required
Level of Course	Bachelor's
Lecturer	
Mode of Delivery	Face to Face
Suggested Subject	
Professional practise ( internship )	None
<b>Objectives of the Course</b>	To teach carrying out of scientific research, to earn ability of scientific research.
Contents of the Course	The subject of scientific research, the process of scientific research, research design, measuremant, data collecting techniques, sampling, scientific ethics.

# Learning Outcomes of Course

#	Learning Outcomes
1	A student can define scientific research and can explain scientific research process
2	Can make researh design
3	Can explain sampling process
4	Can design survey
5	Can make quantitative and qualitative analysis
6	Can prepare research report by interpreting data analysis results

## **Course Syllabus**

#	Subjects	Teaching Methods and Technics	
1	Introduction	lecture	
2	Science and Scientific Research	lecture	
3	Thinking Like a Researcher	lecture	
4	The Research Process	lecture	
5	Theories in Scientific Research	lecture	
6	Research Design	lecture	
7	Measurement of Constructs	lecture	
8	Midterm		
9	Score Reliability and Validity	lecture	
10	Sampling	lecture	
11	Survey Research	lecture	

12	Experimental,Case and Interpretive Research	lecture
13	Qualitative and Ouantitative Research	lecture
14	Ethics	lecture
15	General Overview	lecture
16	Final Exam	

# **Course Syllabus**

#	Material / Resources	Information About Resources	Reference / Recommended Resources
	Anol Bhattacherjee (2012),Social Science Research:Principles,Methods and Practices		
2			

# **Method of Assessment**

#	# Weight Work Type		Work Title		
1	40%	Mid-Term Exam	Mid-Term Exam		
2	60%	Final Exam	Final Exam		

## Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	A student can define scientific research and can explain scientific research process		1,2
2	Can make researh design		1,2
3	Can explain sampling process		1,2
4	Can design survey		1,2
5	Can make quantitative and qualitative analysis		1,2
6	Can prepare research report by interpreting data analysis results		1,2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

### **Work Load Details**

Course Duration	14	3	1
Source Duration Except Class (Bralinging) (Study, Enhancement)		5	42
Course Duration Except Class (Preliminary Study, Enhancement)	14	4	56
resentation and Seminar Preparation	0	0	0
Veb Research, Library and Archival Work	0	0	0
Document/Information Listing	0	0	0
Vorkshop	0	0	0
reparation for Midterm Exam	1	30	30
lidterm Exam	1	1	1
Quiz	0	0	0
lomework	0	0	0
lidterm Project	0	0	0
1idterm Exercise	0	0	0
inal Project	1	6	6
inal Exercise	0	0	0
	/eb Research, Library and Archival Work ocument/Information Listing /orkshop reparation for Midterm Exam lidterm Exam uiz omework lidterm Project lidterm Exercise	/eb Research, Library and Archival Work0ocument/Information Listing0/orkshop0reparation for Midterm Exam1lidterm Exam1uiz0omework0lidterm Project0lidterm Exercise0inal Project1	Veb Research, Library and Archival Work00occument/Information Listing00Vorkshop00reparation for Midterm Exam130lidterm Exam11nuiz00omework00lidterm Project00lidterm Exercise00inal Project16

15	Preparation for Final Exam	1	14	14
16	Final Exam	1	1	1
				150