

TOROS ÜNİVERSİTESİ

Vocational School
Optician School

Course Information

ENTREPRENEURSHIP II					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
OPS241	Fall	3	0	3	4

Prerequisites and co-requisites	Entrepreneurship I and II classes for two semesters and lessons from the ongoing, successful students will be awarded certificates KOSGEB Entrepreneurship. In the course of Entrepreneurship II is a prerequisite to be successful Entrepreneurship I lecture.
Language of instruction	Turkish
Type	Required
Level of Course	Associate
Lecturer	Lect. Kamuran ÖZTOP
Mode of Delivery	Face to Face
Suggested Subject	None
Professional practise (internship)	None
Objectives of the Course	The course aims to inform students about the most important one of the needs of business plan writing of entrepreneurs, provide a business idea development, and to do the necessary research to make this business idea into a business plan is to make use of techniques and present it to the class.
Contents of the Course	The concept of entrepreneurship, developing a business plan, marketing and financial considerations in small business, quality, human resources management in small business.

Learning Outcomes of Course

#	Learning Outcomes
1	Be able to develop individuals and groups a business idea
2	Do the necessary research to take their business idea to life
3	Be able to write KOSGEB the business plan alone
4	Be able to do basic market research
5	Have an idea about the procedures for setting up businesses in Turkey
6	Be able to offer and defend business idea in front of the audience

Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Introduction of the course, Introduction	Lecture, discussion, presentation
2	Entrepreneurship, General Concepts	Lecture, discussion, presentation
3	Business Creativity and Intellectual Development	Lecture, discussion, presentation
4	Business Creativity and Intellectual Development Practice	Lecture, discussion, presentation
5	Business Plan and Presentation	Lecture, discussion, presentation
6	Marketing Plan	Lecture, discussion, presentation
7	Marketing Plan	Lecture, discussion, presentation
8	Mid-term Exam	
9	Production Plan	Lecture, discussion, presentation

10	Management Plan	Lecture, discussion, presentation
11	Finance Plan	Lecture, discussion, presentation
12	Business Plan Writing Practice	Lecture, discussion, presentation
13	Business Plan Writing Practice	Lecture, discussion, presentation
14	The Project Delivery	Lecture, discussion, presentation
15	The Project Delivery	Lecture, discussion, presentation
16	Final Exam	

Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	Tamer Müftüoğlu ve Tülin Durukan, Girişimcilik ve KOBİ'ler, Gazi Kitabevi, 2004		
2	Semra Arıkan, Girişimcilik: Temel Kavramlar ve Bazı Güncel Konular, Siyasal Kitabevi, 2002.		
3	Yavuz Odabaşı (editör), Girişimcilik, Anadolu Üniversitesi Yayını no: 1567, 2004.		

Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	Be able to develop individuals and groups a business idea	5,6,7,8	1,2
2	Do the necessary research to take their business idea to life	5,6,7,8	1,2
3	Be able to write KOSGEB the business plan alone	5,6,7,8	1,2
4	Be able to do basic market research	5,6,7,8	1,2
5	Have an idea about the procedures for setting up businesses in Turkey	5,6,7,8	1,2
6	Be able to offer and defend business idea in front of the audience	5,6,7,8	1,2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	3	42
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	3	42
3	Presentation and Seminar Preparation	0	0	0
4	Web Research, Library and Archival Work	0	0	0
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	1	10	10
8	Midterm Exam	1	1	1
9	Quiz	0	0	0
10	Homework	0	0	0

11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	1	14	14
14	Final Exercise	0	0	0
15	Preparation for Final Exam	1	10	10
16	Final Exam	1	1	1
				120