

# TOROS ÜNİVERSİTESİ

Faculty Of Economic, Administrative And Social Sciences  
Business Administration ( English )

## Course Information

CASE STUDIES IN BUSINESS ADMINISTRATION					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
MAN458	Spring	3	0	3	5

<b>Prerequisites and co-requisites</b>	
<b>Language of instruction</b>	English
<b>Type</b>	Elective
<b>Level of Course</b>	Bachelor's
<b>Lecturer</b>	Assoc.Prof. Mert AKTAŞ
<b>Mode of Delivery</b>	Face to Face
<b>Suggested Subject</b>	
<b>Professional practise ( internship )</b>	None
<b>Objectives of the Course</b>	To develop management skills by revealing the real situations that students may face as business managers
<b>Contents of the Course</b>	

## Learning Outcomes of Course

#	Learning Outcomes
1	To be able to explain management, management concept and management skills
2	Explain and evaluate management functions
3	To know the case study method
4	To provide a solution to the management issues with case study method

## Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Introduction	
2	Management and management concepts, management skills, management functions	
3	Case study method	
4	Case Study-Planning	
5	Case Study-Organizing	
6	Case Study-Leading	
7	Case Study-Control	
8	Mid-Term Exam	
9	Case Study-Human Resource Management	
10	Case Study-Human Resource Management	
11	Case Study-Organizational Behavior	
12	Case Study-Strategic Management	
13	Case Study-Strategic Management	

14	Case Study-Strategic Management	
15	Case Study-Strategic Management	
16	Final Exam	

## Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	Management Cases, Peter Drucker (2009).		

## Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-term Exam
2	60%	Final Exam	Final Exam

## Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	To be able to explain management, management concept and management skills		
2	Explain and evaluate management functions		
3	To know the case study method		
4	To provide a solution to the management issues with case study method		

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

## Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	3	42
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	3	42
3	Presentation and Seminar Preparation	1	20	20
4	Web Research, Library and Archival Work	2	5	10
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	1	10	10
8	Midterm Exam	1	1	1
9	Quiz	0	0	0
10	Homework	1	14	14
11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	0	0	0
14	Final Exercise	0	0	0
15	Preparation for Final Exam	1	10	10
16	Final Exam	1	1	1
				<b>150</b>