

# TOROS ÜNİVERSİTESİ

Faculty Of Economic, Administrative And Social Sciences  
Business Administration ( English )

## Course Information

BUSINESS ENGLISH I					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
FLE303	Fall	3	0	3	5

Prerequisites and co-requisites	none
Language of instruction	English
Type	Elective
Level of Course	Bachelor's
Lecturer	Öğr. Gör. Didem Demir
Mode of Delivery	Face to Face
Suggested Subject	-
Professional practise ( internship )	None
Objectives of the Course	This course aims to improve the four English skills -listening, speaking, reading and writing- that students will need in their academic and professional life.
Contents of the Course	This course covers teaching of English language skills reading, writing, listening and speaking that they may need in their academic and professional lives.

## Learning Outcomes of Course

#	Learning Outcomes
1	Students follow stages of essay writing process
2	Students demonstrate their knowledge of different types of essay organization.
3	Students improve their ability to write different types of essays.
4	Writing a composition about an idea (agree-disagree)

## Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Introduction	Lecture
2	Work and Leisure	Lecture
3	Problems	Lecture
4	Travel	Lecture
5	Food and Entertaining	Lecture
6	Buying and Selling	Lecture
7	People	Lecture
8	Vize Sınavı	-
9	Companies	Lecture
10	Communication	Lecture
11	Cultures	Lecture
12	Advertising	Lecture

13	Jobs	Lecture
14	Brands	Lecture
15	Review	Lecture
16	Final Exam	-

## Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	Market Leader, Pearson	İş İngilizcesine yardımcı olacak tüm kelime ve ifadeler	-

## Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

## Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	Students follow stages of essay writing process	1,14	1,2
2	Students demonstrate their knowledge of different types of essay organization.	1,2,3,14	1,2
3	Students improve their ability to write different types of essays.	1,2,3,14	1,2
4	Writing a composition about an idea (agree-disagree)	1,2,3,5,14,15	1,2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

## Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	3	42
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	3	42
3	Presentation and Seminar Preparation	1	10	10
4	Web Research, Library and Archival Work	3	4	12
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	1	6	6
8	Midterm Exam	1	1	1
9	Quiz	0	0	0
10	Homework	5	6	30
11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	0	0	0
14	Final Exercise	0	0	0
15	Preparation for Final Exam	1	6	6
16	Final Exam	1	1	1
				<b>150</b>