

TOROS ÜNİVERSİTESİ

Faculty Of Economic, Administrative And Social Sciences
Business Administration (English)

Course Information

RESEARCH METHODS					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
MAN214	Spring	3	0	3	5

Prerequisites and co-requisites	
Language of instruction	English
Type	Required
Level of Course	Bachelor's
Lecturer	Doç. Dr. Abdullah ÇALIŞKAN
Mode of Delivery	Face to Face
Suggested Subject	
Professional practise (internship)	None
Objectives of the Course	To teach carrying out of scientific research, to earn ability of scientific research.
Contents of the Course	The subject of scientific research,the process of scientific research,research design,measuremant,data collecting techniques,sampling,scientific ethics.

Learning Outcomes of Course

#	Learning Outcomes
1	A student can define scientific research and can explain scientific research process
2	Can make research design
3	Can explain sampling process
4	Can design survey
5	Can make quantitative and qualitative analysis
6	Can prepare research report by interpreting data analysis results

Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Introduction	
2	Science and Scientific Research	
3	Thinking Like a Researcher	
4	The Research Process	
5	Theories in Scientific Research	
6	Research Design	
7	Measurement of Constructs	
8	Midterm	
9	Score Reliability and Validity	
10	Sampling	
11	Survey Research	

12	Experimental,Case and Interpretive Research	
13	Qualitative and Quantitative Research	
14	Ethics	
15	General Overview	
16	Final Exam	

Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	Anol Bhattacharjee (2012),Social Science Research:Principles,Methods and Practices		
2			

Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	A student can define scientific research and can explain scientific research process	12	1,2
2	Can make research design	12	1,2
3	Can explain sampling process	12	1,2
4	Can design survey	12	1,2
5	Can make quantitative and qualitative analysis	12	1,2
6	Can prepare research report by interpreting data analysis results	12	1,2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	3	42
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	3	42
3	Presentation and Seminar Preparation	0	0	0
4	Web Research, Library and Archival Work	0	0	0
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	1	14	14
8	Midterm Exam	1	1	1
9	Quiz	0	0	0
10	Homework	0	0	0
11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	1	6	6
14	Final Exercise	0	0	0

15	Preparation for Final Exam	1	14	14
16	Final Exam	1	1	1
				120