

# TOROS ÜNİVERSİTESİ

Faculty Of Economic, Administrative And Social Sciences  
Economics (English)

## Course Information

BUSINESS ENGLISH II					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
FLE304	Spring	3	0	3	4

<b>Prerequisites and co-requisites</b>	none
<b>Language of instruction</b>	English
<b>Type</b>	Elective
<b>Level of Course</b>	Bachelor's
<b>Lecturer</b>	Öğr. Gör. Didem Demir
<b>Mode of Delivery</b>	Face to Face
<b>Suggested Subject</b>	none
<b>Professional practise ( internship )</b>	None
<b>Objectives of the Course</b>	This course aims to improve academic writing skills that students will need in their academic and professional life.
<b>Contents of the Course</b>	This course follows a curriculum designed to enable have skills of accessing and arranging information and to improve students? writing skills that they will need in their academic and professional life.

## Learning Outcomes of Course

#	Learning Outcomes
1	be equipped with advanced theoretical and applied knowledge and assess an organization from different perspectives.
2	plan and manage the relevant activities for the professional development of their subordinates.
3	understand and manage social and professional relations.
4	produce innovative and creative ideas and put them into practice.

## Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Introduction to the Course Getting to know the teacher and class	face to face
2	Communication	face to face
3	International Marketing	face to face
4	Job Satisfaction	face to face
5	Risk	face to face
6	Management Styles	face to face
7	Team Buiding	face to face
8	Midterm Exam	interactive
9	Finance	face to face
10	Customer Service	face to face
11	Crisis Management	face to face
12	Leadership	face to face

13	Ethics	face to face
14	Cultures	face to face
15	General Review	face to face
16	Final Exam	interactive

## Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	Market Leader, Pearson Yayınları		

## Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

## Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	be equipped with advanced theoretical and applied knowledge and assess an organization from different perspectives.	4,6,8,11	1,2
2	plan and manage the relevant activities for the professional development of their subordinates.	1,4,6,7,8,11	1,2
3	understand and manage social and professional relations.	1,4,6,7,11	1,2
4	produce innovative and creative ideas and put them into practice.	4,6,7,8,11,12	1,2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

## Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	3	42
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	3	42
3	Presentation and Seminar Preparation	1	10	10
4	Web Research, Library and Archival Work	2	3	6
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	1	7	7
8	Midterm Exam	1	1	1
9	Quiz	0	0	0
10	Homework	0	0	0
11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	0	0	0
14	Final Exercise	0	0	0
15	Preparation for Final Exam	1	10	10
16	Final Exam	1	2	2
				<b>120</b>

