

# TOROS ÜNİVERSİTESİ

Faculty Of Economic, Administrative And Social Sciences  
International Trading And Logistics (English)

## Course Information

RESEARCH METHODS					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
MAN214	Spring	3	0	3	5

<b>Prerequisites and co-requisites</b>	
<b>Language of instruction</b>	English
<b>Type</b>	Required
<b>Level of Course</b>	Bachelor's
<b>Lecturer</b>	Asst. Prof. Dr. İbrahim Boz
<b>Mode of Delivery</b>	Face to Face
<b>Suggested Subject</b>	
<b>Professional practise ( internship )</b>	None
<b>Objectives of the Course</b>	To teach carrying out of scientific research, to earn ability of scientific research.
<b>Contents of the Course</b>	The subject of scientific research,the process of scientific research,research design,measuremant,data collecting techniques,sampling,scientific ethics.

## Learning Outcomes of Course

#	Learning Outcomes
1	A student can define scientific research and can explain scientific research process
2	Can make research design
3	Can explain sampling process
4	Can design survey
5	Can make quantitative and qualitative analysis
6	Can prepare research report by interpreting data analysis results

## Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Introduction	
2	Science and Scientific Research	
3	Thinking Like a Researcher	
4	The Research Process	
5	Theories in Scientific Research	
6	Research Design	
7	Measurement of Constructs	
8	Midterm	
9	Score Reliability and Validity	
10	Sampling	
11	Survey Research	

12	Experimental,Case and Interpretive Research	
13	Qualitative and Quantitative Research	
14	Ethics	
15	General Overview	
16	Final Exam	

## Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	Anol Bhattacharjee (2012),Social Science Research:Principles,Methods and Practices		
2			

## Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

## Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	A student can define scientific research and can explain scientific research process	10	1,2
2	Can make research design	3	1,2
3	Can explain sampling process	2	1,2
4	Can design survey	10	1,2
5	Can make quantitative and qualitative analysis	2	1,2
6	Can prepare research report by interpreting data analysis results	2,5	1,2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

## Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	3	42
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	3	42
3	Presentation and Seminar Preparation	0	0	0
4	Web Research, Library and Archival Work	0	0	0
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	1	14	14
8	Midterm Exam	1	1	1
9	Quiz	0	0	0
10	Homework	0	0	0
11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	1	6	6
14	Final Exercise	0	0	0

15	Preparation for Final Exam	1	14	14
16	Final Exam	1	1	1
				<b>120</b>