

TOROS ÜNİVERSİTESİ

Faculty Of Health Sciences

Course Information

HEALTHCARE MANAGEMENT II					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
SKY215	Fall	3	0	3	5

Prerequisites and co-requisites	-
Language of instruction	Turkish
Type	Required
Level of Course	Bachelor's
Lecturer	Assist.Prof.Dr. Aydan Kayserili
Mode of Delivery	Face to Face
Suggested Subject	-
Professional practise (internship)	None
Objectives of the Course	The purpose of this course is provide students with information/knowledge on development of healthcare services and organization in Turkey, healthcare system and its relation with external environment, strategic & marketing and performance management in health businesses, patient rights and ethics, innovative approaches in health businesses, disaster management and emergency healthcare services as well as management of health education in the world and Turkey.
Contents of the Course	Development of Healthcare Services and Organization in Turkey Health system and Its Relation with External Environment Strategic Management in Health Institutions Marketing Management in Health Businesses Performance Management in Health Businesses Patient Rights and Ethics in Health Businesses Innovative Approaches in Health Businesses Disaster Management and Emergency Healthcare Services Management of Health Education in the World and Turkey

Learning Outcomes of Course

#	Learning Outcomes
1	To be able to explain patients rights and patients responsibilities.
2	To be able to explain patient and employee safety.
3	To be able to explain marketing in health services.
4	To be able to explain accreditation.

Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Development of Healthcare Services in Turkey	Lecture, discussion, examples
2	Organization of Healthcare Services in Turkey	Lecture, discussion, examples
3	Strategic Management in Healthcare- I	Lecture, discussion, examples
4	Strategic Management in Healthcare- II	Lecture, discussion, examples
5	Marketing Management in Healthcare	Lecture, discussion, examples
6	Performance Management in Health Institutions I	Lecture, discussion, examples
7	Performance Management in Health Institutions-II	Lecture, discussion, examples
8	Midterm Exam	
9	Patient Rights and Ethics in Health Businesses	Lecture, discussion, examples

10	Innovative Approaches in Health Businesses- I	Lecture, discussion, examples
11	Innovative Approaches in Health Businesses- II	Lecture, discussion, examples
12	Disaster Management and Emergency Healthcare services in Health Institutions	Lecture, discussion, examples
13	Health Education Management in the World and Turkey-I	Lecture, discussion, examples
14	Health Education Management in the World and Turkey-II	Lecture, discussion, examples
15	Preparation for the Final Exam	Lecture, discussion, examples
16	Final Exam	

Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	IntroductiontoHealthCare Management Nancy H. Shanks Jones& BartlettPubllncorporated 2016		
2	World Health Organization (2001). Quality of care: patient safety. World Health Organization Executive Board		
3	World Health Organization (2004). World alliance for patient safety forward programme,		
4	Hastane ve Sağlık Kurumları Yönetimi Selami Yıldırım, Şahin Kavuncubaşı Siyasal Kitabevi 2015		

Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	To be able to explain patients rights and patients responsibilities.	3	1,2
2	To be able to explain patient and employee safety.	3	1,2
3	To be able to explain marketing in health services.	1	1,2
4	To be able to explain accreditation.	12	1,2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	3	42
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	3	42
3	Presentation and Seminar Preparation	0	0	0
4	Web Research, Library and Archival Work	0	0	0
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	0	0	0
8	Midterm Exam	1	1	1
9	Quiz	0	0	0
10	Homework	0	0	0

11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	0	0	0
14	Final Exercise	0	0	0
15	Preparation for Final Exam	1	14	14
16	Final Exam	1	1	1
				100