

TOROS ÜNİVERSİTESİ

Vocational School
Optician School

Course Information

COMMERCIAL INFORMATION AND DOCUMENTS					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
OPS227	Fall	2	0	2	2

Prerequisites and co-requisites	
Language of instruction	Turkish
Type	Elective
Level of Course	Associate
Lecturer	Adil Kutay ORUÇ
Mode of Delivery	Face to Face
Suggested Subject	
Professional practise (internship)	None
Objectives of the Course	To provide fashionable glasses design models to the best customer
Contents of the Course	Theme discovery. Creating a design. Production types. Color effects. Trend-related trends. Color material relationship. Take measurements. The measure ratio is the precaution.

Learning Outcomes of Course

#	Learning Outcomes
1	To be able to explain the importance of fashion concept
2	Be able to explain the concept of aesthetic concept
3	To be able to explain the importance of fashion and aesthetics in optometry
4	To be able to explain the importance and place of fashion and aesthetics today.

Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Fashion history	Expression, Discussion, Question, Answer
2	Fashion and Aesthetics	Expression, Discussion, Question, Answer
3	The importance of fashion in optometry	Expression, Discussion, Question, Answer
4	The importance of fashion in optometry	Expression, Discussion, Question, Answer
5	According to the seasons the importance of fashion in opticianry	Expression, Discussion, Question, Answer
6	According to the seasons the importance of fashion in opticianry	Expression, Discussion, Question, Answer
7	The importance of fashion in store design	Expression, Discussion, Question, Answer
8	Mid-term	Written exam
9	Theme discovery.	Expression, Discussion, Question, Answer
10	Creating a design	Expression, Discussion, Question, Answer
11	Production types	Expression, Discussion, Question, Answer
12	Color effects	Expression, Discussion, Question, Answer
13	Color material relation	Expression, Discussion, Question, Answer

14	Take measurement	Expression, Discussion, Question, Answer
15	The measure ratio is the precaution.	Expression, Discussion, Question, Answer
16	Final Exam	Written exam

Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	Course Presentations		

Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	To be able to explain the importance of fashion concept	8,10,13	1
2	Be able to explain the concept of aesthetic concept	8,9,10	1
3	To be able to explain the importance of fashion and aesthetics in optometry	7,8,9	2
4	To be able to explain the importance and place of fashion and aesthetics today.	7,8,9,10,11	2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	2	28
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	2	28
3	Presentation and Seminar Preparation	0	0	0
4	Web Research, Library and Archival Work	0	0	0
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	0	0	0
8	Midterm Exam	1	1	1
9	Quiz	1	1	1
10	Homework	0	0	0
11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	0	0	0
14	Final Exercise	0	0	0
15	Preparation for Final Exam	1	1	1
16	Final Exam	1	1	1
				60