

# TOROS ÜNİVERSİTESİ

Faculty Of Economic, Administrative And Social Sciences  
Business Administration ( English )

## Course Information

BUSINESS SEMINAR					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
MAN433	Fall	3	0	3	5

<b>Prerequisites and co-requisites</b>	none
<b>Language of instruction</b>	English
<b>Type</b>	Required
<b>Level of Course</b>	Bachelor's
<b>Lecturer</b>	Ass. Prof. Aslihan Yavuzalp Marangoz
<b>Mode of Delivery</b>	Face to Face
<b>Suggested Subject</b>	-
<b>Professional practise ( internship )</b>	None
<b>Objectives of the Course</b>	to make a pre-preparation to students in their interest fields in business.
<b>Contents of the Course</b>	Preparation Methods, writing seminar in the rules of thesis writing guide

## Learning Outcomes of Course

#	Learning Outcomes
1	Identifies research methods
2	Plans literature review
3	Evaluates research subjects
4	Identifies writing rules
5	Choose the solution methods

## Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Introduction	Lecture
2	Choosing a seminar subject	Lecture
3	Choosing a seminar subject	Lecture
4	Seminar Preperation methods	Lecture
5	Seminar Preperation methods	Lecture
6	Referencing	Lecture
7	Referencing	Lecture
8	Control of draft reports	Interactive
9	Preperation and control of seminar reports	Interactive
10	Preperation and control of seminar reports	Interactive
11	Preperation and control of seminar reports	Interactive
12	Preperation and control of seminar reports	Interactive
13	Preperation and control of seminar reports	Interactive

14	Preparation and control of seminar reports	Interactive
15	Preparation and control of seminar reports	Interactive
16	Final Exam	

### Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	Thesis Writing Act		

### Method of Assessment

#	Weight	Work Type	Work Title
1	40%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam

### Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	Identifies research methods	12	2
2	Plans literature review	14,15	2
3	Evaluates research subjects	7,8	2
4	Identifies writing rules	12	2
5	Choose the solution methods	12,14	2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

### Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	3	42
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	5	70
3	Presentation and Seminar Preparation	1	8	8
4	Web Research, Library and Archival Work	1	30	30
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	0	0	0
8	Midterm Exam	0	0	0
9	Quiz	0	0	0
10	Homework	0	0	0
11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	0	0	0
14	Final Exercise	0	0	0
15	Preparation for Final Exam	0	0	0
16	Final Exam	0	0	0
				<b>150</b>