

TOROS ÜNİVERSİTESİ

Faculty Of Economic, Administrative And Social Sciences
Business Administration (English)

Course Information

INTRODUCTION TO BUSINESS ADMINISTRATION II					
Code	Semester	Theoretical	Practice	National Credit	ECTS Credit
		Hour / Week			
MAN102	Spring	3	0	3	5

Prerequisites and co-requisites	none
Language of instruction	English
Type	Required
Level of Course	Bachelor's
Lecturer	Asst.Prof. Metin OCAK
Mode of Delivery	Face to Face
Suggested Subject	none
Professional practise (internship)	None
Objectives of the Course	To provide students with basic knowledge about Basic Management, Principles of Management, Management Functions
Contents of the Course	To analyze what management is,To use basic principles to be applied in management decisions,To explain management approaches and to describe their effect on management practices,To know management functions,To explain strategic management process,To establish a link between organizations environment and strategies,To have basic informations related to business management

Learning Outcomes of Course

#	Learning Outcomes
1	accessing knowledge pf business management.
2	Define management roles and fundamentals of management.
3	Explain the relation between micro and macro environment.
4	explain fundamentals of management and its effect to management strategy.

Course Syllabus

#	Subjects	Teaching Methods and Technics
1	Introduction of the course make explanations	face to face
2	Review of Business I	face to face
3	Basic Principles of Business and Economy	face to face
4	Ethics and Social Responsibility	face to face
5	Competition in Globalizing Economy	face to face
6	Information Technology and Electronic Commerce	face to face
7	Entrepreneurship	face to face
8	Mid-term Exam	-
9	Functions of Management	face to face
10	Organization and Team Work	face to face
11	Production of service	face to face

12	Motivation	face to face
13	Human Resources Management	face to face
14	Marketing	face to face
15	Marketing	face to face
16	Final Exam	-

Course Syllabus

#	Material / Resources	Information About Resources	Reference / Recommended Resources
1	Bovee, C.L., Thill, John, V. & Mescon, M.H. (2006). Excellence in Business (3. Baski) ISBN: 0131870475		
2	Mirze, S. K. (2002). Introduction To Business.		

Method of Assessment

#	Weight	Work Type	Work Title
1	30%	Mid-Term Exam	Mid-Term Exam
2	60%	Final Exam	Final Exam
3	10%	Homework	Homework

Relationship between Learning Outcomes of Course and Program Outcomes

#	Learning Outcomes	Program Outcomes	Method of Assessment
1	accessing knowledge pf business management.	4,6,7,8,11,14	1,2
2	Define management roles and fundamentals of management.	4,6,8,11	1,2
3	Explain the relation between micro and macro environment.	4,6,8,11,12	1,2
4	explain fundamentals of management and its effect to management strategy.	4,6,7,8,11,12	1,2

PS. The numbers, which are shown in the column Method of Assessment, presents the methods shown in the previous table, titled as Method of Assessment.

Work Load Details

#	Type of Work	Quantity	Time (Hour)	Work Load
1	Course Duration	14	3	42
2	Course Duration Except Class (Preliminary Study, Enhancement)	14	4	56
3	Presentation and Seminar Preparation	0	0	0
4	Web Research, Library and Archival Work	0	0	0
5	Document/Information Listing	0	0	0
6	Workshop	0	0	0
7	Preparation for Midterm Exam	1	14	14
8	Midterm Exam	1	1	1
9	Quiz	0	0	0
10	Homework	0	0	0
11	Midterm Project	0	0	0
12	Midterm Exercise	0	0	0
13	Final Project	1	8	8
14	Final Exercise	0	0	0
15	Preparation for Final Exam	1	14	14

16	Final Exam	1	1	1
				136